




ClassDojo School

One place for schools to
connect, communicate, & share their learning.



“Family engagement is one of the most powerful predictors of children’s development, educational achievement, and success in school and life.”

- Carnegie Corporation of New York, Education Program

ClassDojo's Mission

To bring communities together,
and give their kids learning
experiences they love.



ClassDojo Stats



#1

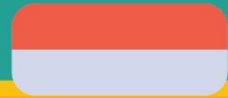
Easiest-to-use
communication platform,
according to teachers
nationwide

#1

Most trustworthy
communication platform,
according to teachers
nationwide

85%

of teachers that use Class
Dojo say they either *love it*
or *like it a lot*



Why 95% of US schools are on ClassDojo:



One app

Communication, classroom management & social-emotional tools in one place



Family engagement

Easily keep families in the loop with automatic, two-way translations in 35+ languages



Magic moments

School Stories bring families into the learning process and show what makes your school special



Teachers love us

Teachers easily communicate & manage their classrooms



Free for schools

ClassDojo has and always will be free for educators

Bring the school day to life for families

- **A secure, private feed** to share photos of field trips, school events, and files with families & students (and see who actually viewed your posts!)
- **Real-time photos & videos** give families a window into the school day
- **Posts** give families a jumping off point when asking their child “how was school today?”
- **Portfolios** let families see classwork so they can encourage their child; no more waiting until conferences!

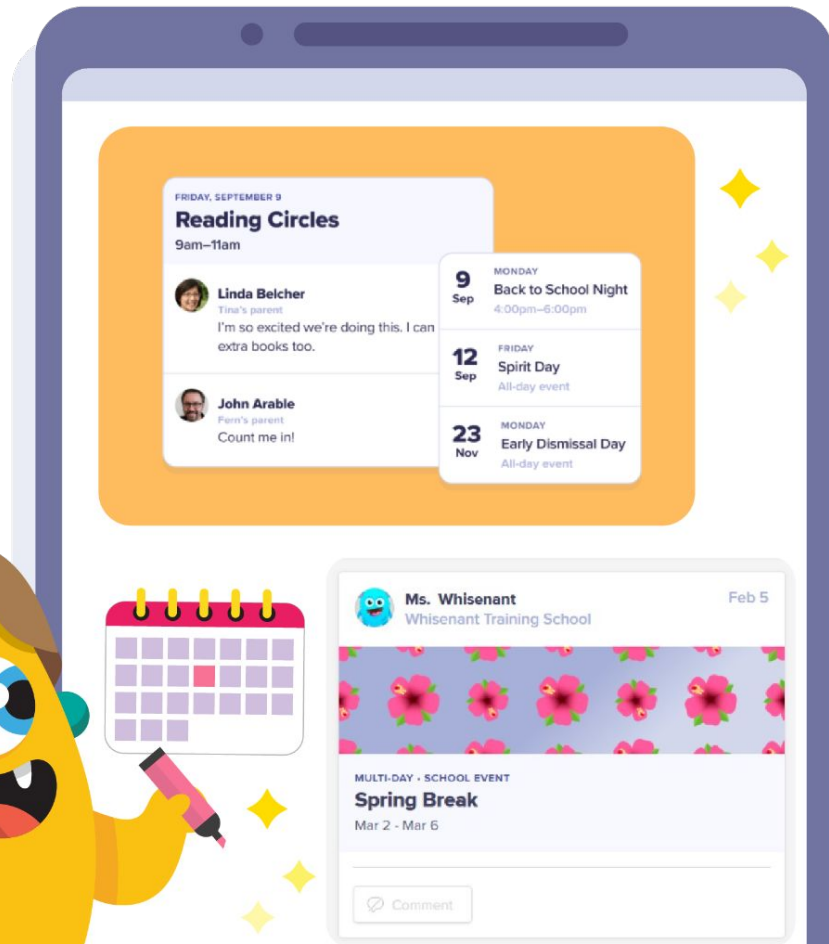


Ms.Pegasus's 2nd Grade
Ms. Pegasus · Mr. Hippogriff
32 Students · 58 Parents



Events and reminders in one place

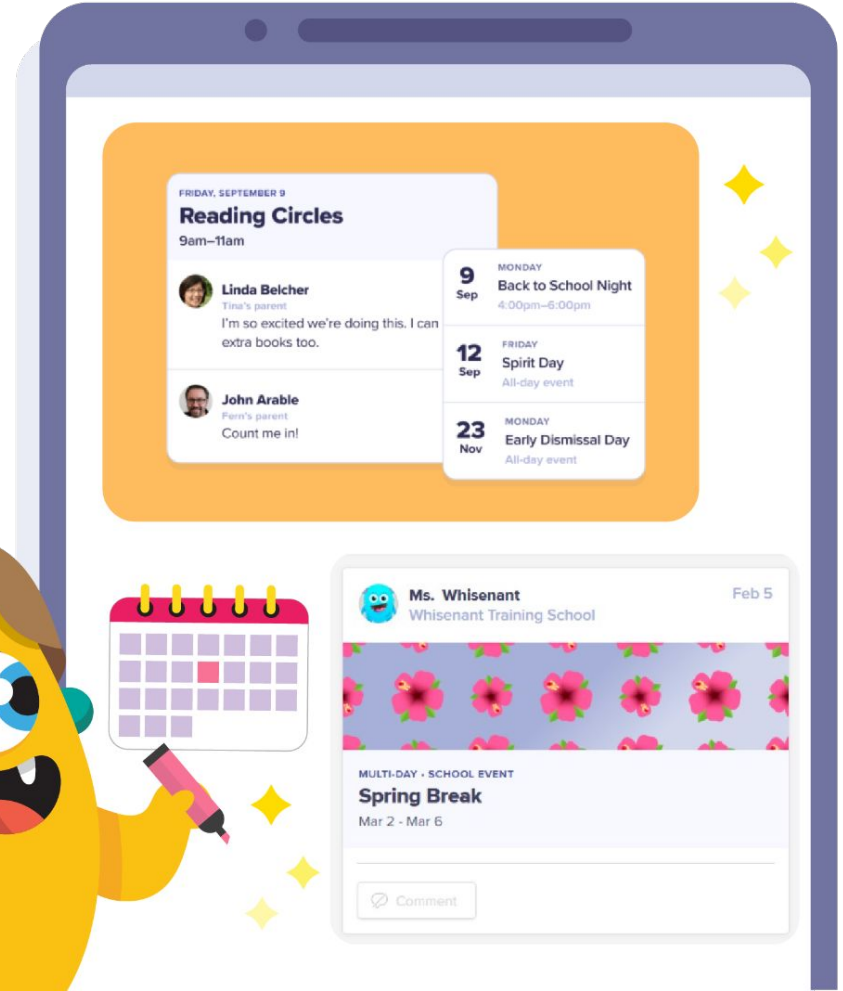
- Families see **both class & school events** in one place
- Set **automated reminders** prior to events so no one forgets
- **Edit** or **delete** any event as things change



Events and reminders in one place

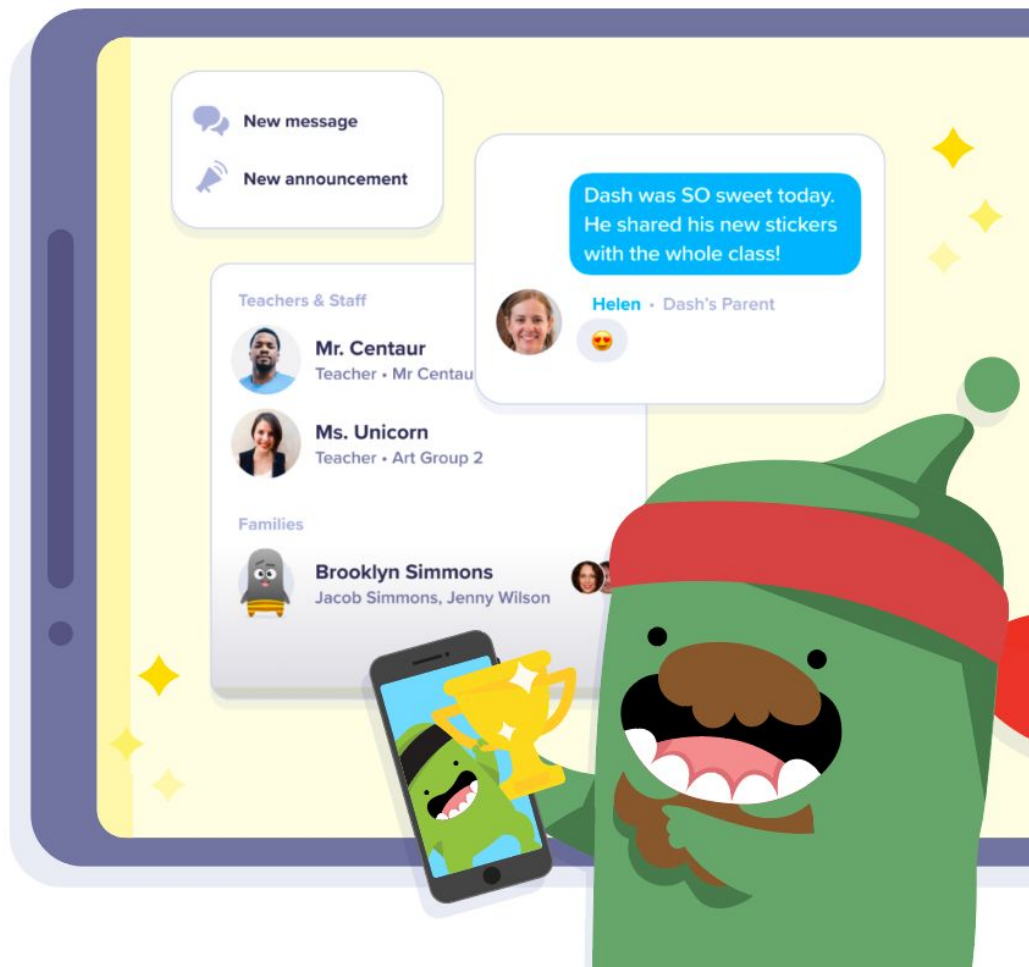
Since we started posting our parent trainings on ClassDojo with Events, we went from having about 10 parents to 40-50 parents in attendance. The reminders on ClassDojo make it easier for parents to remember Events.

- *Crystal Lucas, Duval County Public Schools*



Reach every family

- **Direct messaging:** Build 1:1 connections without sharing personal phone numbers
- **Bye-bye, language barriers:** Automatic two-way translation into 35+ different languages
- **Schedule everything:** Messages & reminders—plan ahead & time it just right
- **Read receipts:** Confirm that families are receiving & reading your messages



Customizable classroom management system

- **Feedback** that's timely, specific & encouraging for all learners
- Easily **aligns with PBIS** or your school's value system
- Set **consistent expectations** across all classrooms
- **Clearly see student progress** with reports, notes & timestamps

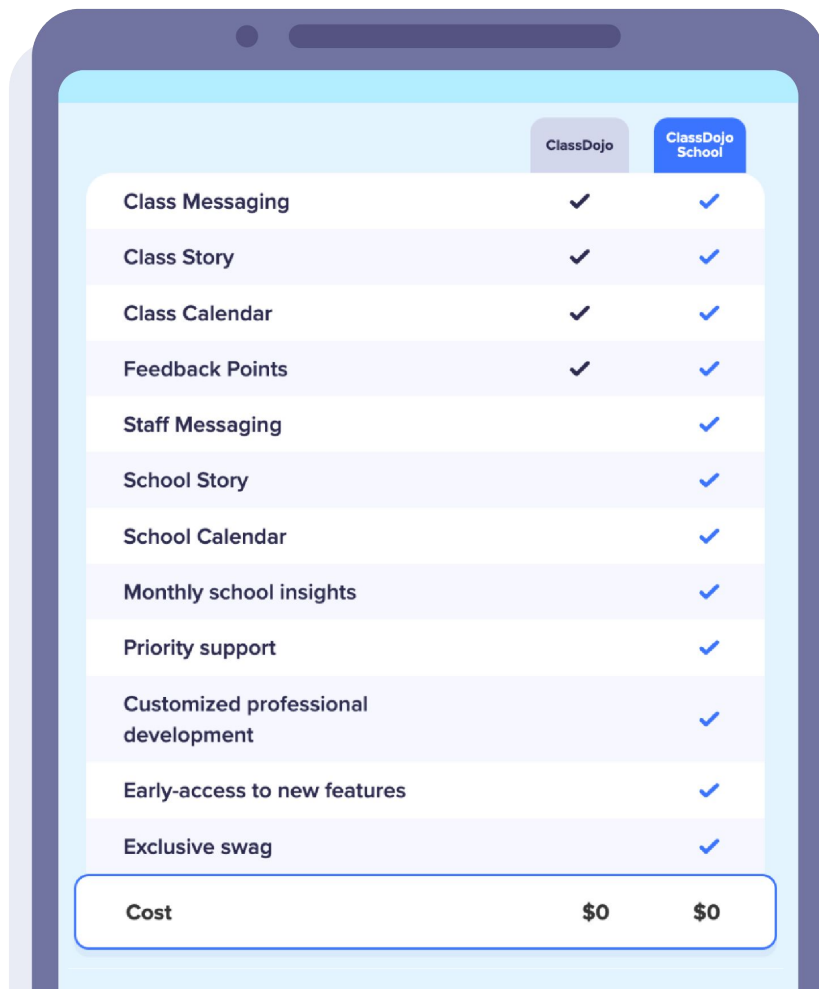


Get everything teachers know and love, and more!

ClassDojo Schools receive the **features, training & support** to use ClassDojo schoolwide—plus some exclusive swag to spark joy for the next school year!

ClassDojo Schools have **flexibility** to use ClassDojo to best fit their context, but they all share the following:

- **School leaders** have a vision for how their school will use ClassDojo
- **Teachers** are trained & supported to use ClassDojo;
- **Families** are connected & informed on how to use ClassDojo



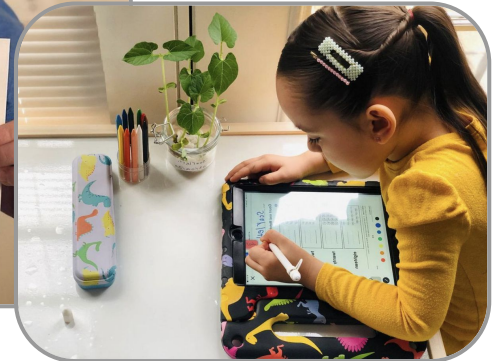
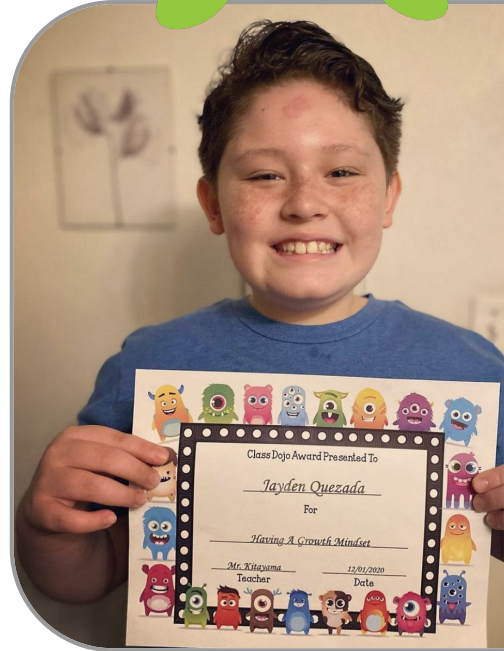
	ClassDojo	ClassDojo School
Class Messaging	✓	✓
Class Story	✓	✓
Class Calendar	✓	✓
Feedback Points	✓	✓
Staff Messaging		✓
School Story		✓
School Calendar		✓
Monthly school insights		✓
Priority support		✓
Customized professional development		✓
Early-access to new features		✓
Exclusive swag		✓
Cost	\$0	\$0

Community Love

Class Dojo strengthens the home-school connection and gives our students a voice to share what they are doing during the day. The transparency and trust has increased and been a complete game changer for all programs within our entire organization which all use Class Dojo.

As an administrator, teacher, and parent it's completely revolutionized how I think about parent communication.

- Lexi DiFiglia, Special Education teacher





Jennifer H. Ed.D
@jennifermhardin

Does everyone else love Class Dojo as much as we do here at Wentworth? 🥰



Katie E.
@katieerb

We love being able to use @ClassDojo to demonstrate our learning and share the results with family members using the portfolio!



Mrs. W
@mrsww

🥰 Thank you @ClassDojo for the opportunities for lessons, but give



Teresa B.
@treetheteacher

I wish everyone would fall in love with #mojodojo 🥰



Mrs. K
@artwithmrs_k

Highlight of virtual teaching: being able to easily communicate with Spanish speaking families on @ClassDojo ❤️



Julissa R.
@jd_rowell

Love using @ClassDojo to practice mindfulness! What a great way to start the day



Mrs. W
@mrswscholars

🥰 Thank you @ClassDojo for providing opportunities for scholars to not only complete lessons, but give us teachers some love!



Julissa R.
@jd_rowell

Love using @ClassDojo to practice mindfulness! What a great way to start the day

Mrs. K
@artwithmrs_k

Virtual teaching: being able to easily communicate with Spanish speaking families on @ClassDojo ❤️



Julissa Rowell
@jd_rowell

Love using @ClassDojo to practice mindfulness! What a great way to start the day



Ceridwen E.
@teacherglitter

Class Dojo. I blooming LOVE it...





Become a ClassDojo School today
Visit classdojo.com/schoolwide

Getting Started: Suggested Next Steps

1 **May or June:** Staff Announcement

2 **June:** Build out your plan

3 **July or Aug:** Invite all Teachers

4 **Aug:** Teacher & Staff PD

