



## The whole school at your fingertips

As a school leader, you have admin privileges for your entire school—you'll always be able to see how teachers are using ClassDojo.

**100% free**



## for your school

Helping every kid on earth get an education they love means we're committed to offering ClassDojo free for schools, forever.



## Safe & secure

As a member of the Student Data Privacy Consortium and signatory to the Student Privacy Pledge, we never share your kids' information with third-party advertisers. We're certified FERPA and COPPA compliant by iKeepSafe—we'll even help your school stay FERPA compliant.

Learn more at [classdojo.com/privacycenter](https://classdojo.com/privacycenter)



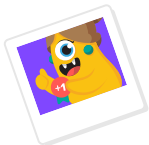
## ClassDojo School

Everything you need to bring your school together on a single app:



### Support for school values

- Encourage growth with custom feedback points that pair perfectly with PBIS
- Access resources to promote empathy, mindfulness, and more
- Get deeper insights into kids' progress with easy-to-access reports



### Confident communion

- Say goodbye to emails into the void with messages families actually read
- Reach all your families with instant translation into 35+ languages
- Rest easy with scheduled messages, read receipts, and quiet hours
- Access your school's messaging history anytime — your info belongs to you



### Exceptional engagement

- Let families in on school-day magic with a secure feed for photos and videos
- Stay in the know with view counts on your updates, photos, and event posts
- Achieve amazing attendance at school events with automatic event reminders



## Unlock more benefits by going schoolwide

	ClassDojo	ClassDojo school
Class Messaging	✓	✓
Class Story	✓	✓
Class Calendar	✓	✓
Feedback Points	✓	✓
Staff Messaging		✓
School Story		✓
School Calendar		✓
Monthly school insights		✓
Priority support		✓
Customized professional development		✓
Early-access to new features		✓
Exclusive swag		✓
Cost	0\$	0\$



### One app

One place for all class & school communication. Plus, SEL, classroom management, and more!



### Family engagement

Two-way communication that gets even the hardest-to-reach families involved.



### Magic moments

Stories give families a window into the school day with photos and videos.



### Personal support

Access live or on-demand training for teachers and school leaders and get top-priority support each step of the way.

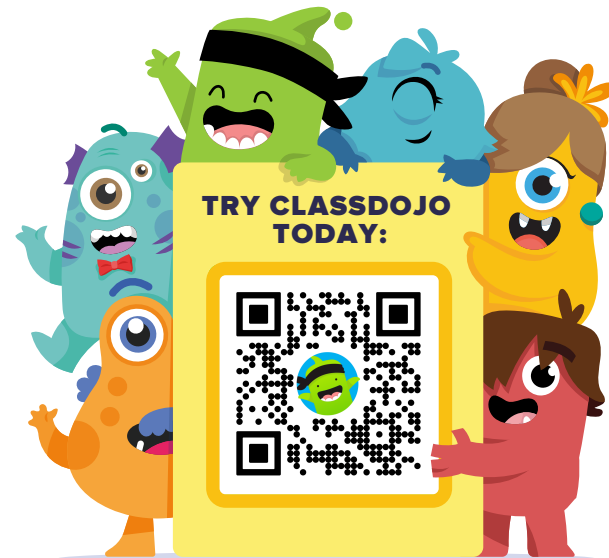


# 98%

annual retention

98% of schools that go schoolwide, continue using ClassDojo the next year

Become a ClassDojo school:  
[www.classdojo.com/schools](http://www.classdojo.com/schools)



# ClassDojo

## Where classrooms become communities



[www.classdojo.com](http://www.classdojo.com)

## Trusted and loved by schools & Families worldwide. We are in:



**95% US schools** use ClassDojo



**180 countries** with automatic translation to 35 languages



**50 million** teachers & families connected worldwide

